With windmills all the rage, we'd like to point out our long tradition of providing offshore energy. Indeed, we're leading suppliers to the financial industry. And we see it as our duty to help fuel growth across your business.

Our offshore base on the Isle of Man, one of the world's leading offshore financial jurisdictions, brings our international clients much greater scope for tax efficiency. For example, apart from some withholding tax on certain income producing assets, our underlying funds can grow virtually tax free.

And we distribute our energy worldwide - helping clients in the Far East, Africa, the Middle East and the UK, with offices in Hong Kong, Lebanon and Dubai. We operate through advisers, backed up by our well-resourced sales, marketing and service teams. We're over 200 people strong, and we currently look after some £2.2 billion in assets for our clients as at 30 September 2013.

In November 2013, RL360° completed a management buyout and became the first international life company of its kind to undergo such a transaction. The management team is based on the Isle of Man in order that key decisions can be delivered quickly, and to the best strategic advantage for advisers and policyholders.

## Greater value with personal energy plans

While we create some very powerful financial solutions, we've also earned a reputation for offering highly flexible, bespoke plans that meet your customers' needs more precisely. We like to think our people are rather special too; taking personal responsibility and putting a lot of energy into delivering all-encompassing premium administration and support.

All of which helps explain why we don't just trot out the standard tariff, but deliver 360 degrees of high-voltage outperformance. Find out more at www.rl360.com.

## The all-round view

360° perfectly describes our all-encompassing approach to providing superior investment, protection and tax-planning solutions. It also refers to our global business model and vision. All with added energy.

360° perspective. more power to generate ideas.



## Benefit from the 360° perspective

What makes us so effective?

- We develop and bring investment products to international marketplaces, as well as providing trust and tax planning solutions.
- We cater for high net worth, highly discriminating clients people who require both innovative thinking, and bespoke and flexible investment solutions.
- We operate through partners (independent advisers or networks of advisers), catered for by our skilled and highly responsive sales, marketing, and service teams.
- We're always willing to go further to ensure you receive an all-round superior customer experience – let us show you how.

## Important note

For financial advisers only. Not to be distributed to, nor relied on by, retail clients.

